

**DENOMINAZIONE
INSEGNAMENTO**

BUSINESS AND MANAGEMENT

SSD (Settore Scientifico-Disciplinare)

SECS-P/08

DOCENTE

COSTANTINO CAROPPO

OBIETTIVI

Develop a general understanding of business theory and principals, starting with the role and objectives of organizations and continuing through to how firms manage their internal and external environments. It is expected that students learn to apply this knowledge in a variety of practical business situations and develop the specific skills required to understand the complex nature of the business world.

CONTENUTI

- Business Organization and Environment
- Organizations
- Managing Growth and Change
- Organizational Functions
- Finance and Administration
- Human Resources
- Operations
- Case Study Analysis

MODALITÀ DI VALUTAZIONE

Esami di profitto

Valutazione continua

BIBLIOGRAFIA

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Titolo

Business Management for the IB Diploma – Second Edition

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