

SUBJECT	PUBLIC SPEAKING
SSD (Settore Scientifico-Disciplinare)	L-LIN/01
PROFESSOR	PRISCO TORTORA

OBJECTIVES

The course aims to provide the students with increased speaking abilities and/or, more simply, with a reliable, structured model for preparing and delivering effective presentations. They will learn different communication techniques that serve as a basis for effective speaking.

The first part of the course is based on the acquisition of the essential conceptual knowledge, the underpinnings of Public Speaking, which, in the second part, will be reinforced by a more practical session aimed to encourage, guide and support the students in their development of a valuable, appealing, effective dissertation.

Students will be introduced to a variety of techniques which will raise and enhance their own potential, their self-appraisal and awareness. They will train to become analytical listeners, thus developing the ability to analyze and evaluate presentations made by others and, indeed, their own.

They will learn to develop, demonstrate and deliver a wide range of skills related to verbal and nonverbal communication, research competencies through researching, preparing, and delivering relevant presentations to specific and non specific audiences. They will learn how to ask good questions and provide meaningful answers to questions.

The ultimate aim is for the students to acquire a solid understanding of the basic skills needed for effective communication and gain more confidence to speak publicly in a variety of situations.

CONTENUTI

- The benefits of public speaking, communication processes, ethical speaking and categories of speeches.
- Clarity of thought and speech, greater physical and vocal presence, better breath support, tools to strengthen the voice, ways to increase the range and carrying power of the voice, guidelines on how to keep the voice healthy and a greater sense of confidence when public speaking.
- Analyzing an Audience: Adapting to audiences, evaluation techniques and listener needs.
- Listening and Feedback: Improving listening and note-taking skills - The four stages of listening and the different types of listening
- Selecting the Topic: Purpose and Thesis of Your Speech - General and specific purpose speeches - Developing a thesis and timed speeches.
- Researching the Speech: Research strategies and types, source reliability and supporting material.
- Organizing the Speech: Organizational patterns for informative and persuasive speeches, main ideas and supporting ideas
- Outlining the Speech: Introduction, body and conclusion of a speech.
- Language and Style: Inclusive and vivid language, imagery, diction (both in English and Italian) and speaking styles.
- Reasoning and Rhetorical Proof: Significance of ethos, logos and pathos - Persuasive speech and types of reasoning.
- Speech Delivery: Four categories of speech delivery, nonverbal communication, pronunciation and speech rehearsal.
- Types of Speeches: Informative, persuasive and special occasion speeches.

- Selecting and Incorporating Visual Supports: Advantages and disadvantages of PowerPoint - Copyright and fair use issues - Preparing visual aids.
- Speech Evaluation: Why evaluating speeches is important - Assessing ourselves as speakers and assessing the speaking abilities of others.
- Preparing for an Impromptu Speech: Developing, preparing and making an impromptu speech on short notice.

ASSESSMENT

Final Exam

x

Continuous Assessment

x

BIBLIOGRAPHY

Author	Dale Carnegie
Title	How to Win Friends & Influence People
Publisher	Simon and Schuster
Published in	<i>October 1998</i>

Author	Brian Tracy
Title	Speak to win - How to Present With Power in Any Situation
Publisher	Amacom
Published in	2008

Author	Scott Berkun
Title	Confessions of a public Speaker
Publisher	O'Reilly
Published in	Jan 2011

Author	Ciro Imparato
Title	La voce verde della calma
Publisher	Sperling & Kupfer
Published in	2011

Author	Corrado Veneziano
--------	-------------------

Title	Manuale di dizione, voce e respirazione
Publisher	Besa Ed.
Published in	2015

Author	Ron Hoff
Title	I Can See You Naked
Publisher	Andrews McMeel Publishing
Published in	June 1st 1992

Author	Lilyan Wilder
Title	7 Steps to Fearless Speaking
Publisher	Wiley
Published in	April 26th 1999

Author	Stephen E. Lucas
Title	The Art of Public Speaking
Publisher	McGraw-Hill Humanities/Social Sciences/Languages
Published in	October 31st 2008

ONLINE RESOURCES	https://www.youtube.com/watch?v=w8HdOHrc3OQ
	https://www.mindtools.com/CommSkill/PublicSpeaking.htm
	https://www.inc.com/ss/jeff-haden/20-public-speaking-tips-best-ted-talks
	https://study.com/academy/lesson/what-is-public-speaking-and-why-do-i-need-it.html
	https://www.forbes.com/sites/impactpartners/2018/02/15/show-me-the-income/#713badaa6be9
	http://www.uebersetzung.at/twister/en.htm
	https://www.engvid.com/english-resource/50-tongue-twisters-improve-pronunciation/
	https://www.youtube.com/watch?v=p98KAEif3bI
	https://www.youtube.com/watch?v=hEUXUHAKC5A
	https://www.youtube.com/watch?v=6Qb5sx65kRE

<https://www.youtube.com/watch?v=8S0PA5ZMfvY>